BLUE COAT

SECURITY IS ABOUT WHAT YOU MAKE POSSIBLE.

BLUE COAT

CHRIS PACE

DIRECTOR

PRODUCT & SOLUTIONS

MARKETING

@ACHRISPACE

BLUE
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63% OF ALL MOBILE DEVICES IN BUSINESSES ARE NOW BYOD.

BLUE COAT

BLOCK.

REACT.

EXCEPT.

SEE.

THINK.

DO.

BUSINESS ASSURANCE TECHNOLOGY

Continuity —— **Agility** —— **Governance**

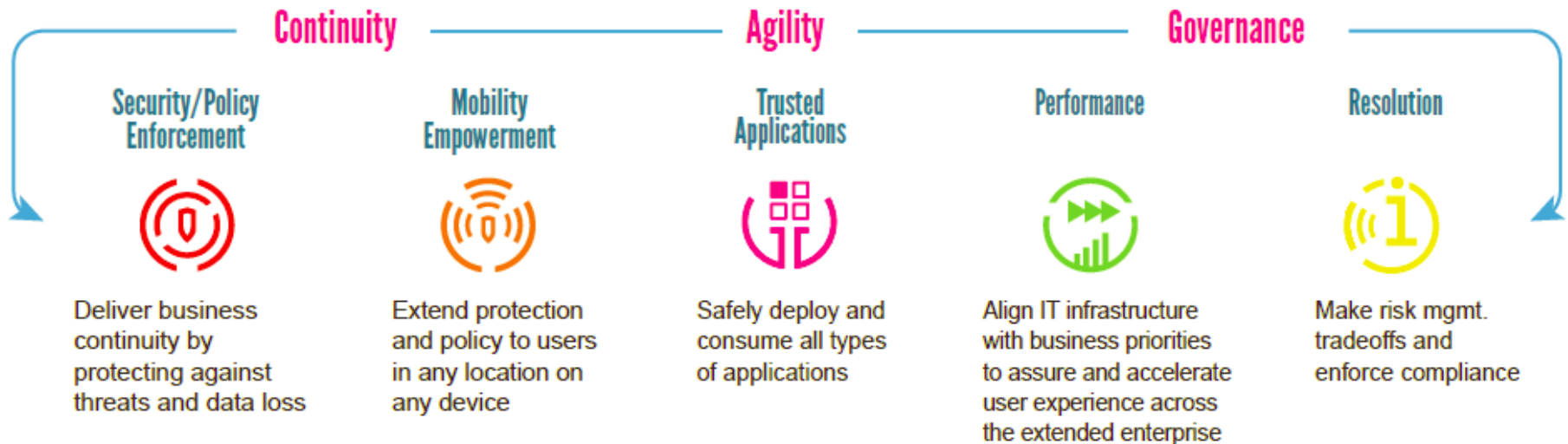| Security/Policy Enforcement	Mobility Empowerment	Trusted Applications	Performance	Resolution
Deliver business continuity by protecting against threats and data loss	Extend protection and policy to users in any location on any device	Safely deploy and consume all types of applications	Align IT infrastructure with business priorities to assure and accelerate user experience across the extended enterprise	Make risk mgmt. tradeoffs and enforce compliance

WHY BLUE COAT?

Open Architecture - Best of Breed Integrations	Global, Hybrid Cloud Fabric (30+ PoPs)	Global Threat Mgmt. Network (1B requests/day)	Global Categorization and Dynamic Rating	Compelling User Experience	Security Analytics & Advanced Threat Protection